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Management Concepts & Organisational Behaviour Unit - I ...

MBA-I Semester Paper Code: MBAC 1001 Management Concepts & Organisational Behaviour Unit - I Nature of Management - Social Responsibilities Ties of Business - Manager and Environment Levels in Management - Managerial Skills - Management is no exception As a university

Strategic Management Entire Course Notes

STRATEGIC MANAGEMENT COURSE NOTES STRATEGIC ANALYSIS LECTURE 2 - CHAPTER 1 - BUSINESS MODELS - VISION, MISSION, VALUES Learning Objectives: 1 Define strategic management and its four key attributes Define: strategic management - 'consisting of the analyses, decisions and actions an organisation undertakes to create and ...

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I ...

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I -VI) Session: 2014-15 GURU NANAK DEV UNIVERSITY AMRITSAR BBA-102 Punjabi (C ompulsory) OR Basic Punjabi (M udhli Punjabi) 50 6 -- BBA-642 Global Strategic Management 50 6 --7 Bachelor of Business Administration

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Concept based notes Principles and Practices of Management

Principles and Practices of Management 7 Unit - 1 Management an Overview Q1 Define Management and describe its essential characteristics or nature Ans According to Harold Koontz, —Management is an art of getting things done through and with the people in formally organized groups

Human Resource Management Practices and Employee ...

Human Resource Management Practices and Employee Retention: A Review of Literature Punjabi University, Punjab, India (2) Noorziah Mohd Salleh, Universiti Teknologi MARA, Malaysia of the organization to maintain a strategic ...

CURRICULUM AND SYLLABI - Anna University

ANNA UNIVERSITY MBA (DISTANCE MODE) REGULATIONS 2013 SYLLABUS I, II, III AND IV SEMESTER Common to: MBA - General Management MBA - Technology Management MBA - Marketing Management MBA - Human Resource Management MBA - Financial Services Management MBA - Health Services Management MBA - Operations Management MBA - ...

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INTERNATIONAL MARKETING EXAM NOTES Marketing and Marketing Management • Marketing is an organizational function and a set of processes for creating, communicating, and delivering value to customers and for managing customer relationships in ways that benefit the organization and its stakeholders

Troy Adair - Curriculum Vitae - 20190612

Provided program coordination for the school's "1+1" MBA program with Punjabi University in Patiala, India, to include: o On-site training of Punjabi University faculty and staff on tools, software, and methodologies to facilitate synchronous teaching and conferencing

Tejinder K. Billing, Ph.D. Associate Professor Management ...

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Course Contents for Subjects with Code: BBA

BS (4 Years) for Affiliated Colleges Center for Undergraduate Studies, University of the Punjab 1 Course Contents for Subjects with Code: BBA